

**HAYNES BEFFEL & WOLFELD LLP**

INTELLECTUAL PROPERTY LAW

P.O. Box 366, 751 Kelly Street

Half Moon Bay, CA 94019

Phone 650-712-0340 Fax 650-712-0263

www.HMBay.com

MARK HAYNES  
ERNIE BEFFEL  
WARREN WOLFELD**RECEIVED**  
**CENTRAL FAX CENTER***Of Counsel*  
JIM HANN  
BILLY KENNEDY  
KENTA SUZUE**APR 27 2005**

\*admitted in MA only

**FACSIMILE TRANSMITTAL FORM**

FAX NUMBER:	(703) 872-9306
TRANSMITTED TO:	Central Fax
OF:	U.S. Patent and Trademark Office
FROM:	Ernest J. Beffel, Jr.
CLIENT/MATTER:	BLFR 1000-1 (Application No. 09/708,944)
DATE:	27 April 2005

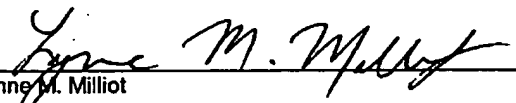
TOTAL NUMBER OF PAGES INCLUDING THIS COVER SHEET:	32
---	----

ORIGINAL:	
<input checked="" type="checkbox"/>	WILL NOT FOLLOW
<input type="checkbox"/>	FOLLOWS VIA U.S. MAIL
<input type="checkbox"/>	FOLLOWS VIA COURIER

THE DOCUMENTS ACCOMPANYING THIS TELECOPY TRANSMISSION CONTAIN INFORMATION FROM HAYNES BEFFEL & WOLFELD LLP AND ARE FOR THE SOLE USE OF THE ABOVE INDIVIDUAL OR ENTITY, AND MAY BE PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER LAW. ANY OTHER DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE IF YOU ARE NOT THE INTENDED RECIPIENT AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS. WE WILL REIMBURSE YOUR REASONABLE PHONE AND POSTAGE EXPENSE FOR DOING SO.

Atty Docket No. BLFR 1000-1

**CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8**  
I hereby certify that this correspondence is being facsimile  
transmitted to the United States Patent and Trademark Office  
at Fax No. (703) 872-9306 on 27 April 2005.

  
Lynne M. Milliot

**RECEIVED**  
**CENTRAL FAX CENTER**  
**APR 27 2005**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Robert E. DVORAK

Application No. 09/708,944

Confirmation No. 3032

Filed: 08 November 2000

Title: **METHOD AND APPARATUS FOR  
DISTRIBUTION OF FASHION AND  
SEASONAL GOODS**

Group Art Unit: 3623

Examiner: Romain JEANTY

**CUSTOMER NO. 22470**

MAIL STOP AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION OF 26 JANUARY 2005**

Sir:

In response to the Office Action mailed 26 January 2005, Applicant requests entry of the following amendments and consideration of the following remarks. An appropriate request for extension of time accompanies this response.

**Amendments to and restatement of the Claims begin on page 2.**

**Remarks begin on page 18.**